

Mahmut Seliz

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PROFESSIONAL EXPERIENCE

Akinon

Backend Developer | Remote

August 2023 – Dec 2025

- Analyze and resolve critical production issues, achieving on-time resolution rate for high-priority bugs.
- Maintain and scale backend systems handling ~1M DAU for **multi-region fashion brands** such as **Koton** (TR/KZ/RU/SR), **Lacoste**, **Gant**, and **Nautica**.
- Achieved and maintained a 95%+ customer satisfaction rate through efficient bug fixes and timely feature rollouts, ensuring client retention and positive feedback.
- Integrated top-tier brands with global **B2B** and **B2C marketplaces** (**Amazon**, **Walmart**, **European**, **Russian**, and **Indian e-commerce channels**), expanding market reach and driving revenue growth.
- Developed scalable extensions and e-commerce solutions using **Django**, **FastAPI**, **Celery**, **AWS**, **PostgreSQL**, **Redis**, and **Elasticsearch**, resulting in a 30% improvement in client satisfaction through enhanced performance and reliability.
- Collaborate with cross-functional teams to identify root causes of recurring issues, contributing to reduction in repeat incidents.
- Leveraged **Jira**, **Bitbucket**, **Metabase**, and **Sentry** for effective project management and error monitoring, reducing project turnaround time, ensuring timely delivery and high project success rates.

Freelance

Full Stack Developer | Remote

September 2022 – Present

- Delivered **3 production iOS apps** with **subscription-based** monetization, powered by RevenueCat and Firebase.
- Developed web applications and automation scripts using **Python**, **JavaScript**, and **cloud technologies**, increasing efficiency and streamlining client operations.
- Created scalable **e-commerce solutions**, including user engagement tools that enhanced customer interaction and satisfaction.
- Collaborated with clients to understand their needs and deliver customized solutions that met their business objectives and technical requirements.

KREA Digital

Full-Stack Developer | Remote

January 2022 – September 2022

- Engineered frontend extensions and recommendation algorithms for e-commerce campaign management, boosting campaign effectiveness by 20% and driving higher engagement rates.
- Integrated **Google Ads API** with the company panel, streamlining the ad creation workflow and reducing setup time, resulting in better reporting and faster go-to-market strategies.
- Implemented **Google Cloud Platform** for hosting, serverless functions, and **CDN**, reducing infrastructure costs by 15% and improving application performance and reliability.

EDUCATION

Computer Engineering (Near East University)

June 2022

CERTIFICATIONS, SKILLS & INTERESTS

Skills: Python, JavaScript, Django, Flask, Firebase, GCP, SQL/NoSQL, Git, Celery, Selenium, FAST API, TailwindCSS, Webpack, PyQt5, Svelte, IOS dev.

Languages: English, French